

Fi PATUCK

UX & UI Digital Designer

INFO

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Southville, Bristol

Phone:

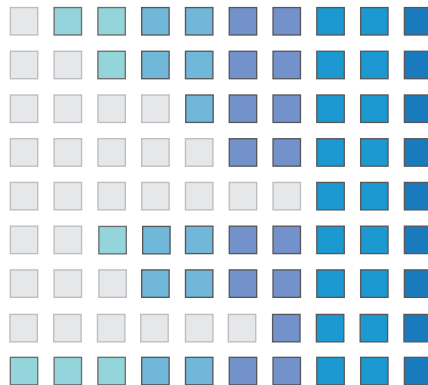
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UX & UI Website Design

UX & UI Mobile App Design UX & UI

Software Design

Interaction Design (prototyping)

Animation (basic)

Lean UX

Digital Illustration

User Research & Testing

Work Ethic

EDUCATION

BA Graphic Design

Falmouth University

Art Foundation merit

S.C.A.T

4 A-levels C-A

Richard Huish College

10 GCSEs C-A*

Holyrood Community School

SKILLS

- Sketch
- Photoshop
- Illustrator
- Axure
- InVision

RECENT CASE STUDIES

2013 - 2018

2018: Lean UX & UI Design for Mid air Haptics - Ultrahaptics

Ultrahaptics create the sensation of touch in mid-air. I initially worked alongside the tools team consulting on a plugin (for Unity) which allows users to interact and create mid-air haptics. Working in an agile environment using a lean UX process, I was also responsible for user research, testing, interaction design and UI design enabling a more intuitive and friendlier user experience.

2016-18: UX & UI Mobile Application Design - Orange

I designed screens for a French contactless mobile payment app. Working on the basis of a pre-paid account which you can top up to make purchases. I created a high fidelity prototype using Axure, to allow stake holders to interact with the application and understand user journey proposals. Phase two of this mobile app introduced parent child accounts with separate controls.

2015: UX & UI Website Design - People Tree

UX improvements to improve the user experience and performance of a fashion eCommerce site. Working closely with external dev teams within Europe to deliver assets and specifications.

2013-15: UX & UI eCommerce Website & Mobile Design - iSubscribe

Full eCommerce website re-design, reducing the checkout journey from 8 clicks to 3 clicks. I created low fidelity prototypes to communicate new website design concepts. I designed multiple microsites including responsive mobile design for clients. I was involved in the full process from client pitch to designing, specs, bug testing to site maintenance.