

Fi PATUCK

UX & UI Designer

INFO

Address:

UK and France

Phone:

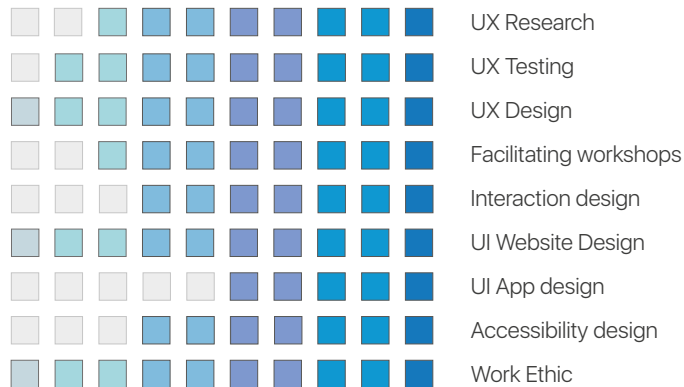
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www.designbyfi.com



SOFTWARE

- Figma
- Adobe XD
- Sketch
- Miro & Mural
- Axure
- Adobe Photoshop
- Adobe Illustrator

EDUCATION

BA Graphic Design

Falmouth Univeristy

Art Foundation (Merit)

Somerset Collage of Art and Technology

4 A-levels (A-C)

Richard Huish College

10 GCSEs (A*-C)

Holyrood Community School

RECENT CASE STUDIES

2009 - 2023

2022-23: UX & UI Design - Cripps & Co event management software

Reviewed complex end-to-end user journeys for a large venue and event management software platform. I wireframed and re-designed journey flows to make the experience intuitive for the user. I also created a global design system to ensure consistency with components when creating the UI designs.

2021-22: UX Research - National Education Union

Created an information architecture for an existing website. I conducted UX research to understand users and map their journeys, identifying opportunities and problematic areas, which enabled me to create the information architecture. I facilitated a workshop to present and finalise the information architecture proposal with stakeholders.

2021: UX & UI Design - Muddy Boots

Consulting on an integrated sustainable evaluation tool for Unilever to improve the user experience of submitting SAC metrics. My role was to understand how users engage with the tool, identify problem areas, design and test solutions to improve the UX.

2020: UX Design and Research - University of Bristol

Creating roadmaps and planning sprints for project phases to encourage an agile work environment. Conducted user research to understand user and business requirements before translating into wireframes and prototypes to test. I conducted user testing through a variety of appropriate methods, analysing results to communicate clearly to stakeholders how and why decisions were made.

2019: UX Research - Six Agency

Conducting UX research for large global brands in the Energy and Finance sector. Responsible for creating user personas, user interviews, strategic insight, feature sets, workshop collaboration and experience maps.